2025 | JANUARY

WISCONSIN PAGES

Wisconsin Business Professionals of America

Dear Wisconsin BPA Members,

Happy New Year! As we step into 2025, I am filled with excitement and optimism for the opportunities that lie ahead for our organization. This year, we embrace the national theme, "Capture the Moment," encouraging each of you to seize every opportunity to ignite your success, growth, learning, and leadership. Looking ahead, I encourage you to actively engage in the upcoming events and initiatives:

- State Leadership Conference (SLC): Mark your calendars for February 27-28, 2025, as we gather for our hybrid SLC. This conference offers a platform to showcase your skills, connect with peers, and learn from industry professionals. Remember, all pre-submissions are due by 11:59 PM on February 16, 2025.
- Mike Tokheim Scholarship: We will be awarding four scholarships of $200 each to outstanding members who exemplify BPA's core values. Applications are due by February 16, 2025.
- Wisconsin Torch Awards: This program recognizes members who demonstrate professionalism and leadership. Submit your activities by February 16, 2025, to be honored at the SLC.
- Wisconsin BPA Cares: Chapters engaging in impactful projects can receive state-level recognition. Ensure your submissions are in by February 16, 2025.
- State Pin Contest: Showcase your creativity by designing a state pin representing Wisconsin BPA. Entries are due by February 16, 2025.

I also want to acknowledge the hard work of our State Officer Team and express gratitude to our advisors and partners who support our mission. Together, we are building a community that fosters growth, innovation, and excellence.

As we embark on this new year, let's "Capture the Moment" by embracing challenges, celebrating our successes, and supporting one another. I am confident that 2025 will be a remarkable year for Wisconsin BPA.

Kind regards,

Dianne Carroll

Wisconsin Business Professionals of America | State Director
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Phone: 715.803.1490 | Email: carroll@ntc.edu

WISCONSIN

REMINDERS

2025 Wisconsin State Leadership Conference
February 27-28, 2025
@ NTC Wausau
(Hybrid - Online Testing Weeks Prior)

National Award Deadlines
See bpa.org for details & dates

National Leadership Conference (Orlando)
May 7-11, 2025

WI CTSO Fall Leadership Conference
Fall 2025

2025 Wisconsin Business Professionals of America

STATE LEADERSHIP CONFERENCE

Wisconsin BPA State Leadership Conference

Thursday, February 27, 2025 & Friday, February 28, 2025

@ Northcentral Technical College Wausau, WI & Hybrid via Zoom

Professional Development, Torch Award Activities, Competitive Events, Networking Evening Activity on Thursday, February 27, 2025 (In-Person Only)

STUDENTS - WORK WITH YOUR CHAPTER ADVISOR TO REGISTER

Conference Registration $100 per student/advisor

Registration Deadline Friday, February 14, 2025, 5:00 pm

WONDERFUL WEBINARS

Your WI BPA State Officer Team is excited to collaborate once again this year to bring back our FREE Wisconsin BPA Webinar series. These webinars will be available both live, where you can interact and ask questions from our state officer team in real-time, and on demand. They will each be about an hour long and will take place remotely via Zoom. All Wisconsin BPA members are welcome and encouraged to attend these webinars and may come and go from the webinar as desired. Please see the tentative topics and dates our officer team is preparing for below so that you may prepare and accommodate them within your schedule as available. We're excited to see you there!

- **Wednesday, January 29, 2025 @ 7:30pm Torch Awards & Scholarships**

Register HERE for 1/29/25

- **Wednesday, February 5, 2025 @ 7:30pm Intro to WSAP**

REGISTER HERE for 2/5/25

- **Wednesday, March 12, 2025 @ 7:30pm Interview Skills**

REGISTER HERE for 3/12/25

What Will You Compete In?
How to Access WSAP Guidelines for Competitive Events

In the spirit of competition, please review the Workplace Skills Assessment Program (WSAP) Guidelines for the competitive events that you are considering or plan to compete in. Make sure to read the entire section for your specific competition. Feel free to contact Dianne Carroll at carroll@ntc.edu if you have any questions or require additional information. Good luck everyone!

During the Wisconsin State Leadership Conference you are allowed to select a MAXIMUM of 4 events - only 2 of these 4 can be "judged" events NOT including #515 or #520. (You can register for 5 events total with the addition of #515 or #520) Please carefully review the events you would like to compete in. For example: You could select INDIVIDUAL CONTESTS #105 College Accounting, #165 Personal Financial Management, JUDGED CONTESTS: #150 Financial Analyst Team and #545 Prepared Speech. In addition, you could compete in #515 Interview Skills OR #520 Advanced Interview Skills and ALL of the “Open Events” during WI SLC.

Find descriptions for events: https://bpa.org/students/compete/competitive-event-listing/

Postsecondary Events

Business Administration

Administrative Support Concepts - Open
Administrative Support Team
Business Law and Ethics
Database Applications
Integrated Office Applications
Legal Office Procedures
Office Systems and Procedures, Basic
Office Systems and Procedures, Advanced
Spreadsheet Applications, Fundamental
Spreadsheet Applications, Advanced
Word Processing, Fundamental
Word Processing, Intermediate
Word Processing, Advanced

Digital Communication and Design

Broadcast News Production Team
Desktop Publishing, Fundamental
Desktop Publishing, Advanced
Digital Communications and Design - Open
Digital Media Production
Graphic Design Promotion
Podcast Production Team
User Experience Design Team
Video Production Team
Visual Design Team - Pilot
Web Design, Fundamentals of
Website Design Team

Finance

Accounting, College
Accounting, Advanced College
Accounting, Managerial
Accounting, Payroll
Banking and Finance
Financial Analyst Team
Financial Math and Analysis Concepts - Open
Personal Financial Management

Health Administration

Health Administration Concepts - Open
Health Administration Procedures
Health Insurance and Medical Billing
Health Research Presentation
Medical Coding

Management Information Systems

C# Programming
C++ Programming
Computer Network Technology
Computer Programming Concepts - Open
Computer Security
Device Configuration and Troubleshooting
Information Technology Concepts - Open
Java Programming
Linux Operating System Fundamentals
Network Administration Using Cisco
Network Design Team
Python Programming
Server Administration Using Microsoft
SQL Database Fundamentals

Management, Marketing & Communication

Contemporary Issues
Digital Marketing Concepts - Open
Entrepreneurship
Ethics & Professionalism
Human Resource Management
Interview Skills (new certification)
Interview Skills, Advanced
Management, Marketing and Human Resources Concepts - Open
Meeting and Event Planning Concepts - Open
Parliamentary Procedure Concepts - Open
Presentation Individual
Presentation Team
Project Management Concepts - Open
Small Business Management Team
Speech, Extemporaneous
Speech, Prepared

Virtual Events (National)

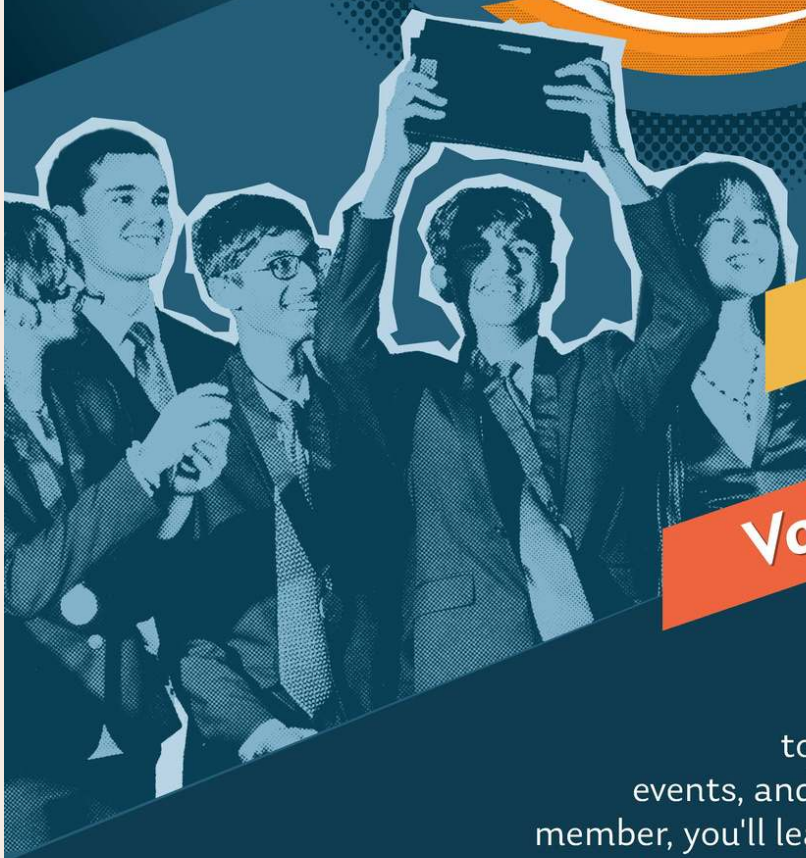
2D Animation Team
Cybersecurity/Digital Forensics
Esports Team
Ethical Leadership and Decision-making Team
Financial Portfolio Management Team
Mobile Applications
Promotional Photography
Social Media Marketing Campaign Team (new certification)
Software Engineering Team
Start-up Enterprise Team
Virtual Branding Team
Virtual Interview and Digital Portfolio Design - Pilot
Virtual Multimedia and Promotion Individual
Virtual Multimedia and Promotion Team
Web Application Team

Application – Task or project during the event
Certification – Certification exam at nationals
Exam – Multiple-choice or true/false questions
Judged – Presentation to judges
New – Event offered for the first time
Pre-submitted – Project uploaded for evaluation

Open events are available to any regional, state, or national conference attendee. Qualification from a previous level of competition is not required.

Virtual events occur at the national level. Project judging occurs virtually. The top 10 entrants are invited to the national conference. Entry fee is $10 for individual events and $20 for team events, except for V13 Esports Team which is $50 per team entry.

CAPTURE THE MOMENT



Lead
Compete
Network
Explore
Volunteer
Achieve

Join Business Professionals of America (BPA) to explore your passions, compete in events, and achieve professional success. As a member, you'll lead, network, and volunteer, gaining skills to excel in the business world and beyond.

Shape your future with BPA today!

BPA.ORG

Connect with us

@bpaconnect

CERTIPORT · STUKENT · AICPA & CIMA · MBA Research & Curriculum Center · you science · Business U · College Advisor.com · RUBIN EDUCATION

TORCH AWARD PROGRAM

Why Participate?

- Demonstrate the qualities of leadership and professionalism
- Interact with business leaders, civic organizations and communities
- Learn positive ways to impact the areas where you live
- Grow through the nine pillars of the program

Hope | Faith | Love | Cooperation
Knowledge | Service | Leadership
Friendship | Patriotism

BUSINESS PROFESSIONALS of AMERICA

LEVELS OF TORCH

bpa.org/torch-awards

2025 WISCONSIN BPA MIKE TOKHEIM SCHOLARSHIP

Are you competitive?

Interested in applying for any Scholarships?

Well, you're in LUCK!

Check this out – Sign up and compete at the BPA's State Leadership Conference (SLC) scheduled for Thursday, February 27, 2025, and Friday, February 28, 2025, and you can apply for the Mike Tokheim Scholarship. Up to four recipients may be awarded a $200 scholarship awarded during the WI State Leadership Conference.

Deadline to apply is Sunday, February 16, 2025, by 11:59 p.m.

To learn more and apply go to:
https://bpa.org/wisconsin/conferences/state-leadership-conference/

CONGRATULATIONS 2024 RECIPIENTS WISCONSIN MIKE TOKHEIM SCHOLARSHIP

Katrina V. Willis - *Madison College*
Emily Cauthen - *Madison College*
Kai Brito - *Madison College*
Gianna Froehlich - *Northwood Technical College*

NATIONAL BPA

SCHOLARSHIP OPPORTUNITIES

Available Scholarships

Sherrell Wheeler Scholarship

This scholarship is awarded to one member who represents the same extraordinary amount of dedication to BPA that the National Officer Coordinator, Ms. Wheeler, demonstrates in her work with the National Officers and the organization.

Apply Today

Tomorrow's Business Professionals Scholarships

This scholarship has been established by the Business Professionals of America National Officer Team to recognize the most outstanding Secondary and Post-secondary members in our organization. The recipients of these scholarships will exemplify the core values of Business Professionals of America: leadership, service and extraordinary involvement.

Apply Today

National Technical Honor Society Scholarships

The National Technical Honor Society Scholarships are awarded to outstanding Business Professionals of America members in either the Secondary or Post-secondary Divisions. This year we will award three (3) $1,000 scholarships. These scholarships are based on academic success, involvement within BPA and membership in the NTHS.

Apply Today

https://bpa.org/students/scholarships-and-awards/

All NATIONAL scholarship applications must be completed and submitted no later than March 14, 2025, 5:00 PM ET.

BPA Cares

Now is the time to begin our work towards helping Wisconsin BPA to regain the coveted Professional Cup. We are calling on all Wisconsin BPA members, advisors, chapters and alumni to help us get the cup back from Oklahoma!! Please submit your applications for all awards early to avoid technological delays on the due date. Please be aware that the WI BPA Cares deadline is 11:59 p.m. on Sunday, February 16, 2025.

BPA Cares Awards honor chapters, student members, advisors, and others for their leadership and community service, proficiency in chapter management, and outstanding support for BPA. Award recipients are recognized at the National Leadership Conference (NLC). Application deadline for all NLC awards is 4:00 p.m. Central Time on March 14, 2025.

Good luck everyone! Let's bring the Professional Cup back to its home –Wisconsin!!

Please go to https://members.bpa.org/to download the BPA Cares Handbook for information.
Please contact Dianne Carroll at carroll@ntc.edu, if you have questions or require additional information.

PROFESSIONAL AWARDS

The Professional Awards Program acknowledges the dedication and service of our supporters. The awards available in this category include:

Advisor of the Year Award
Emerging Advisor of the Year Award
Emerging Professional of the Year Award
Outstanding Student of the Year
Hall of Fame Award
Outstanding Service Award.

SPECIAL RECOGNITION AWARDS

The Special Recognition Awards Program encourages individuals and chapters to support and promote their organizations. The awards available in this category include:

BPA Marketing and Public Relations
BPA Merit Scholar (Open Exam at both SLC and NLC; can earn both)
Chapter Activities Award of Excellence
Recruiter of the Year Award
Membership Explosion Award
Social Media Award
Professional Cup

BPA Cares

Please note: Applications are not required for the Merit Scholar, The Professional Cup or Membership Explosion Award. These awards are given directly through National BPA.

SERVICE LEARNING AWARDS

The Service-Learning Awards Program encourages individuals and chapters to be involved in their community through service activities. The awards available in this category include:

Community Service Award
Environmental Action/Awareness Award
Safety Awareness Award
Service Learning Individual Award
Special Olympics Award

WI BPA Cares Awards At-A-Glance

https://bpa.org/wisconsin/conferences/state-leadership-conference/

Wisconsin Honors BPA Cares During WI State Leadership Conference - NOTE THESE ARE SEPARATE FROM NATIONAL APPLICATIONS - Please participate in both when able. Celebrate what your WI BPA Chapters have accomplished.

WI Advisor of the Year
https://forms.gle/wGiWT7Gwwaz3LgDH6

WI BPA Cares - Community Service
https://docs.google.com/forms/d/e/1FAIpQLSdxValZKp-06quDK6SMQpP8BXdWpz5Z3CnotrIfMpo-bZLMmA/viewform

WI BPA Cares - Environmental Action/Awareness
https://docs.google.com/forms/d/e/1FAIpQLSdxValZKp-06quDK6SMQpP8BXdWpz5Z3CnotrIfMpo-bZLMmA/viewform

WI BPA Cares - Special Olympics
https://docs.google.com/forms/d/e/1FAIpQLSdxValZKp-06quDK6SMQpP8BXdWpz5Z3CnotrIfMpo-bZLMmA/viewform

WI BPA Cares - Marketing and Public Relations Award
https://docs.google.com/forms/d/e/1FAIpQLSdxValZKp-06quDK6SMQpP8BXdWpz5Z3CnotrIfMpo-bZLMmA/viewform

WHY BPA?

Networking

Leadership Development

Service Learning

Travel

Scholarships

Academic Competitions

Industry Certifications

Career Exploration

DISCOVER YOUR PASSION. CHANGE THE WORLD.

Join BPA and Start Building Your Future!

BUSINESS PROFESSIONALS of AMERICA

bpa.org

ACTIVITIES

- Attend regional, state, or national conferences
- Gain leadership skills
- Apply for awards and scholarships
- Help others through community service
- Make friends in other chapters

Gain career skills through competitive events.

Business Administration

Digital Communication & Design

Finance

Health Administration

Management Information Systems

Management, Marketing & Communication

CALENDAR OF EVENTS

Wisconsin BPA State Leadership Conference:

February 27-28, 2025 | *In-Person & Virtual* | *Northcentral*

National BPA Leadership Conference:

May 7-11, 2025 | Orlando, FL | In-Person

https://bpa.org/nlc/

Wisconsin CTSO Fall Leadership Conference

Fall 2025 | In-Person & Virtual | Mid-State

CONTACT US!

WI State Director Dianne Carroll:
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Assistant State Director Brianna Sprague:
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FOLLOW US!

Website:
https://bpa.org/wisconsin/

Facebook:
facebook.com/wisconsinbpa

LinkedIn:
linkedin.com/company/bpawi

Future BPA National Leadership Conferences

Nashville, TN – May 6-10, 2026

Denver, CO – May 5-9, 2027

Orlando, FL – May 10-14, 2028

Washington, D.C. – May 9-13, 2029

WISCONSIN
BUSINESS
PROFESSIONALS
of AMERICA

Giving Purpose to Potential

Mission

The Mission of Business Professionals of America is: To develop and empower student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth and service.

Vision

The Vision of Business Professionals of America is: To be an innovator in Career and Technical Education, providing our members with opportunities for growth through education, competition, community service, and personal development.

Pledge

We are met in a spirit of friendship and goodwill as we prepare for careers in a world-class workforce. We work together to develop professionalism and leadership through Business Professionals of America and pledge our loyalty to our nation.