2024 | NOVEMBER

WISCONSIN PAGES

Wisconsin Business Professionals of America

"**Ignite Success**", which was created by your Wisconsin BPA State Officer Team, will be the theme for the 2025 WI BPA State Leadership Conference.

Start planning early! Whether you choose to participate in-person or virtually there are opportunities for you! You can participate in competitions. During SLC each student can participate in a total of 4 events, only 2 of these can be "judged" events. You do have a bonus opportunity to add in another event if you would like to add #515 or #520. Also, you can participate in ALL open events. Please remember to review the testing times for the Individual Contests. Work with your local BPA Chapter Advisor to register.

As you can see there are plenty of opportunities for competition. Looking for professional development? There will be speakers, sessions, Torch Award Point Fair, BPA Cares opportunities and networking.

Remember to consider, "Ignite Success" for yourself? How can you be the change you wish to see for yourself and the world?

Hope to see you at the 2025 Wisconsin State Leadership Conference!

Kind regards,

Dianne Carroll
Wisconsin Business Professionals of America | State Director
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Phone: 715.803.1490 | Email: carroll@ntc.edu

WISCONSIN

REMINDERS

2025 Wisconsin State Leadership Conference
February 27-28, 2025
@ NTC Wausau
(Hybrid - Online Testing Weeks Prior)

National Award Deadlines
See bpa.org for details & dates

National Leadership Conference (Orlando)
May 7-11, 2024

WI CTSO Fall Leadership Conference
Fall 2025

2025 Wisconsin Business Professionals of America

STATE LEADERSHIP CONFERENCE

Wisconsin BPA State Leadership Conference

Thursday, February 27, 2025 & Friday, February 28, 2025

@ Northcentral Technical College Wausau, WI & Hybrid via Zoom

Professional Development, Torch Award Activities, Competitive Events, Networking

**Evening Activity on Thursday, February 27, 2025 (*In-Person Only)*

STUDENTS - WORK WITH YOUR CHAPTER ADVISOR TO REGISTER

Conference Registration $100 per student/advisor

Registration Deadline Thursday, February 15, 2024 by 5:00 pm

2025 PIN Contest

Are you creative? Would you like to have your creativity be the representation for Wisconsin BPA at the National Leadership Conference in 2025? You can enter a design in the WI BPA State Pin Contest. Your entry should not have any gaps and cannot exceed a 2” x 2” area. These will need to be submitted no later than 11:59 p.m. on Friday, January 3, 2025. Pins will be voted on by you, the Wisconsin BPA members during BPA Week.

Any Wisconsin BPA member, advisor or Alumni is eligible to participate.

As an extra bonus for student members: anyone who submits a design can earn 5 Torch Award points under Service 229, and the winner of the contest is eligible for Service 230.

Submit Pin Contest designs online: https://forms.gle/xdUZgmtpa1Pwx7dv8

Deadline to submit: Friday, January 3, 2025 11:59pm

The winning Wisconsin BPA pin gets distributed to attendees at the National Leadership Conference, held in Orlando, FL May 7-11, 2-25.

More information at: https://bpa.org/wisconsin/conferences/state-leadership-conference/

2024 Wisconsin Pin

What Will You Compete In?
How to Access WSAP Guidelines for Competitive Events

In the spirit of competition, please review the Workplace Skills Assessment Program (WSAP) Guidelines for the competitive events that you are considering or plan to compete in. Make sure to read the entire section for your specific competition. Feel free to contact me at kwillis2@madisoncollege.edu if you have any questions or require additional information.
Good luck everyone!
See the step-by-step directions here: https://drive.google.com/file/d/11OQFFLCo3mBH7JIFXOMbFzWco20JfHEx/view?usp=sharing

During the Wisconsin State Leadership Conference you are allowed to select a MAXIMUM of 4 events - only 2 of these 4 can be "judged" events NOT including #515 or #520. (You can register for 5 events total with the addition of #515 or #520) Please carefully review the events you would like to compete in. For example: You could select INDIVIDUAL CONTESTS #105 College Accounting, #165 Personal Financial Management, JUDGED CONTESTS: #150 Financial Analyst Team and #545 Prepared Speech. In addition, you could compete in #515 Interview Skills OR #520 Advanced Interview Skills and ALL of the “Open Events” during WI SLC.

Find descriptions for events: https://bpa.org/students/compete/competitive-event-listing/

Postsecondary Events

Business Administration

Administrative Support Concepts - Open
Administrative Support Team
Business Law and Ethics
Database Applications
Integrated Office Applications
Legal Office Procedures
Office Systems and Procedures, Basic
Office Systems and Procedures, Advanced
Spreadsheet Applications, Fundamental
Spreadsheet Applications, Advanced
Word Processing, Fundamental
Word Processing, Intermediate
Word Processing, Advanced

Digital Communication and Design

Broadcast News Production Team
Desktop Publishing, Fundamental
Desktop Publishing, Advanced
Digital Communications and Design - Open
Digital Media Production
Graphic Design Promotion
Podcast Production Team
User Experience Design Team
Video Production Team
Visual Design Team - Pilot
Web Design, Fundamentals of
Website Design Team

Finance

Accounting, College
Accounting, Advanced College
Accounting, Managerial
Accounting, Payroll
Banking and Finance
Financial Analyst Team
Financial Math and Analysis Concepts - Open
Personal Financial Management

Health Administration

Health Administration Concepts - Open
Health Administration Procedures
Health Insurance and Medical Billing
Health Research Presentation
Medical Coding

Management Information Systems

C# Programming
C++ Programming
Computer Network Technology
Computer Programming Concepts - Open
Computer Security
Device Configuration and Troubleshooting
Information Technology Concepts - Open
Java Programming
Linux Operating System Fundamentals
Network Administration Using Cisco
Network Design Team
Python Programming
Server Administration Using Microsoft
SQL Database Fundamentals

Management, Marketing & Communication

Contemporary Issues
Digital Marketing Concepts - Open
Entrepreneurship
Ethics & Professionalism
Human Resource Management
Interview Skills (new certification)
Interview Skills, Advanced
Management, Marketing and Human Resources Concepts - Open
Meeting and Event Planning Concepts - Open
Parliamentary Procedure Concepts - Open
Presentation Individual
Presentation Team
Project Management Concepts - Open
Small Business Management Team
Speech, Extemporaneous
Speech, Prepared

Virtual Events (National)

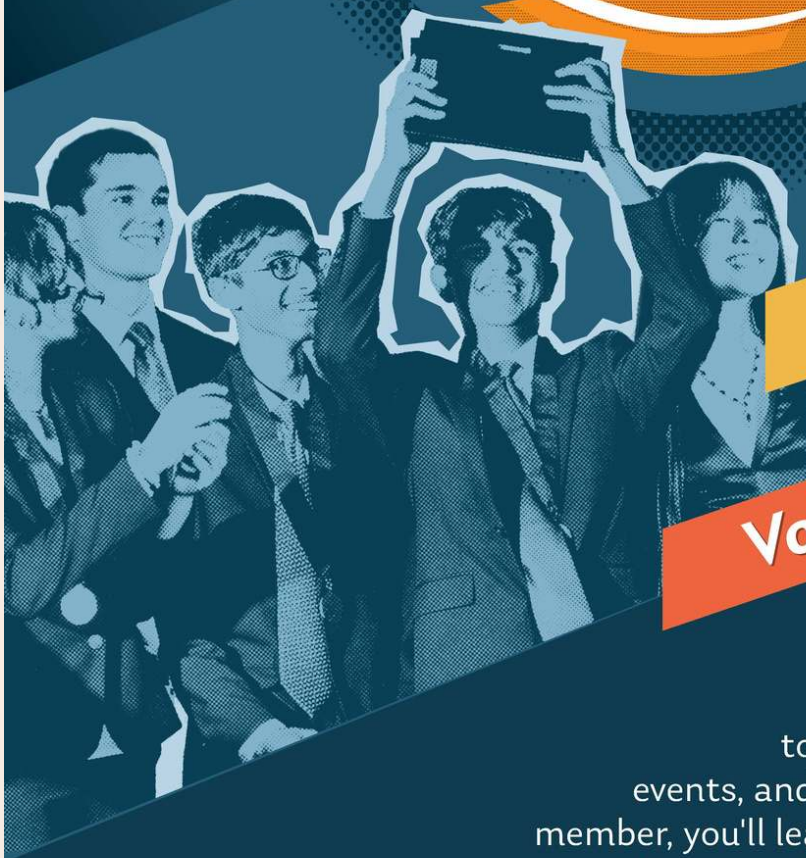
2D Animation Team
Cybersecurity/Digital Forensics
Esports Team
Ethical Leadership and Decision-making Team
Financial Portfolio Management Team
Mobile Applications
Promotional Photography
Social Media Marketing Campaign Team (new certification)
Software Engineering Team
Start-up Enterprise Team
Virtual Branding Team
Virtual Interview and Digital Portfolio Design - Pilot
Virtual Multimedia and Promotion Individual
Virtual Multimedia and Promotion Team
Web Application Team

Application – Task or project during the event
Certification – Certification exam at nationals
Exam – Multiple-choice or true/false questions
Judged – Presentation to judges
New – Event offered for the first time
Pre-submitted – Project uploaded for evaluation

Open events are available to any regional, state, or national conference attendee. Qualification from a previous level of competition is not required.

Virtual events occur at the national level. Project judging occurs virtually. The top 10 entrants are invited to the national conference. Entry fee is $10 for individual events and $20 for team events, except for V13 Esports Team which is $50 per team entry.

CAPTURE THE MOMENT



Lead
Compete
Network
Explore
Volunteer
Achieve

Join Business Professionals of America (BPA) to explore your passions, compete in events, and achieve professional success. As a member, you'll lead, network, and volunteer, gaining skills to excel in the business world and beyond.

Shape your future with BPA today!

BPA.ORG

Connect with us

@bpaconnect

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TORCH AWARD PROGRAM

Why Participate?

- Demonstrate the qualities of leadership and professionalism
- Interact with business leaders, civic organizations and communities
- Learn positive ways to impact the areas where you live
- Grow through the nine pillars of the program

Hope | Faith | Love | Cooperation
Knowledge | Service | Leadership
Friendship | Patriotism

BUSINESS PROFESSIONALS of AMERICA

LEVELS OF TORCH

bpa.org/torch-awards

NATIONAL DEADLINES

https://bpa.org/nlc/

Executive Council Candidate Deadline: March 1

All application materials from postsecondary candidates

Scholarships Deadline: March 14

- Alumni Scholarship
- National Technical Honor Society
- Sherrell Wheeler Scholarship
- Tomorrow's Business Professionals

Awards Deadline: March 14

- Service Learning Awards
- Professional Awards
- Special Recognition Awards
- Torch Awards

Student Certification Deadline: March 14

Student Certification modules must be completed

NLC Conference Registration Ends: March 28

Pre Submissions Deadline: April 1

Events with projects pre-submitted for technical scoring uploaded at https://presubmit.bpa.org

WHY BPA?

Networking

Leadership Development

Service Learning

Travel

Scholarships

Academic Competitions

Industry Certifications

Career Exploration

DISCOVER YOUR PASSION. CHANGE THE WORLD.

Join BPA and Start Building Your Future!

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bpa.org

ACTIVITIES

- Attend regional, state, or national conferences
- Gain leadership skills
- Apply for awards and scholarships
- Help others through community service
- Make friends in other chapters

Gain career skills through competitive events.

Business Administration

Digital Communication & Design

Finance

Health Administration

Management Information Systems

Management, Marketing & Communication

CALENDAR OF EVENTS

Wisconsin BPA State Leadership Conference:

February 27 - February 28, 2024 | *In-Person & Virtual*

National BPA Leadership Conference:

May 7-11, 2025 | Orlando, FL | In-Person

https://bpa.org/nlc/

Wisconsin CTSO Fall Leadership Conference

Fall 2025 | In-Person @ Mid State Technical College & Virtual

CONTACT US!

WI State Director Dianne Carroll:
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Assistant State Director Brianna Sprague:
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FOLLOW US!

Website:
https://bpa.org/wisconsin/

Facebook:
facebook.com/wisconsinbpa

LinkedIn:
linkedin.com/company/bpawi

Future BPA National Leadership Conferences

Nashville, TN – May 6-10, 2026

Denver, CO – May 5-9, 2027

Orlando, FL – May 10-14, 2028

Washington, D.C. – May 9-13, 2029

WISCONSIN
BUSINESS
PROFESSIONALS
of AMERICA

Giving Purpose to Potential

Mission

The Mission of Business Professionals of America is: To develop and empower student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth and service.

Vision

The Vision of Business Professionals of America is: To be an innovator in Career and Technical Education, providing our members with opportunities for growth through education, competition, community service, and personal development.

Pledge

We are met in a spirit of friendship and goodwill as we prepare for careers in a world-class workforce. We work together to develop professionalism and leadership through Business Professionals of America and pledge our loyalty to our nation.